



Communicate
Better.



Communicate Better.

EliteMail is an efficient, ROI-driven print and mailstream management toolset designed to provide you with a direct route to your target audience. By blending best-of-breed mail services with a campaign deployment methodology that's creative, targeted and eminently trackable, EliteMail enables you to gain significant traction in the markets you serve. All at a cost that won't break the bank.

Our approach to direct response marketing is all about achieving stand-out results for your business. We're out to help you spark interest among key clients and prospects. Start a conversation. And both win new business and grow the customer relationships that you already have.

How do we do it? With innovative customer communication tools that bridge the gap between postal stamp and point-and-click.

EliteMail is built on a foundation of battle-tested, tried-and-true print-and-mail services with an eye towards maximum project efficiency. Think detail-oriented mailstream management that casts a leave-no-stone-unturned lens on each part of the production process (from content development to piece tracking) to ensure costs and defects are kept to a minimum.

Then we add smart, response-boosting print and mail tools that use 1:1 personalization and web-enabled technology to upgrade lead quality and conversion.

Like variable print techniques that enable true 1:1 personalization of piece message, graphics and response channel based upon the unique characteristics of each of your recipients. Or Quick Response smartphone barcodes and client-specific Personal URL web landing pages that blend the reach and impact of highly personalized direct mail with an immersive, interactive online experience that mail alone simply can't match.

The results? Direct mail that's more effective than ever before: delivering enhanced flexibility, better tracking, lower campaign costs and conversion-focused collateral that *speaks* to clients.



Elite Tools. Elite Results.

More leads, more conversions, better ROI. That's the kind of stuff we hang our hat on. And precisely what you can expect from EliteMail. We deliver:

- **Better Response Rates:** Creative design meets innovative, web-enabled mail tools that elevate campaign response and conversion.
- **Lower Costs:** You can count on affordable project deployment with efficient practices and USPS NCOA address verification.
- **Easy Project Development:** We'll handle all the heavy lifting for you, from piece design and variable personalization to mailstream management and reporting.
- **Discounted Postage:** Our advanced mail bundling system ensures that your project receives the lowest postal rate possible.

Connect. Communicate. Grow.

From products to people, your business is a true standout. But in a marketplace where competition is intense and money is harder to come by, that alone isn't enough. That's where EliteMail can help.

We believe that when the right message meets a targeted customer acquisition strategy, new business follows. EliteMail's highly personalized, very trackable approach to campaign development is all about creating solutions that turn heads, connect with high-value customers and increase the profitability of your bottom line. To learn more about what EliteMail can do for you, simply click Eliteps.com/Mail or call **1.800.276.6456** today.



Smart Print & Mailstream Management Tools



Personalization

EliteMail uses variable print tools to provide down-to-the-piece personalization that fits each recipient's unique characteristics.



Web-Integration

Boost conversion by using web landing pages to expand your message/offer and provide an easy-to-use response channel.



QR Barcodes

QR Codes are web-enabled bar codes that, when scanned by a smartphone camera, redirect users to a mobile landing page.



Postal Bundling

Our mail-bundling and bar-coding system ensures that your project qualifies for the most discounted postal rate available.

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Elite Services, Inc is a national provider of communication solutions to business of all shapes and sizes. We offer smart, results-driven direct mail, statement processing and document management applications.

To learn more about our organization, call 1.800.276.6456 or click Eliteps.com.



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